

## **PRESS ANNOUNCEMENT**

### **Mykolaiv ART Week announced an open call for artists to participate in the CONNECT project in Mykolaiv**

The MY ART Cultural Platform and the Mykolaiv Development Agency have announced a competition for artists to participate in the Mykolaiv ART Week Festival of Contemporary Art: CONNECT! A large-scale cultural event will take place in Mykolaiv in April in the art space \* 8PRICHAL with US support in Ukraine.

"The concept of the CONNECT project is to explore the history of transformation and the essence of the links between different people, generations, countries and cultures," the organizers admit.

The topic of CONNECT is a comprehensive study and reflection on the transformation of the modern world in the era of global urbanization and digitalization, as well as the period of combating new challenges: climatic, epidemiological, social.

If we turn to the history of human relations, now we can observe the man's "preservation" in his own comfort zone. This is due to the acceleration of the pace of life; challenges that have to be solved every day; increase of the information amount we absorb and process daily; social norms established by states to overcome new threats and risks to society.

2020 was a period of breaking down ties between individuals as well as entire countries and cultures. Buying a ticket and flying abroad, going to a festival, meeting friends at a bar or visiting relatives at any time have become unavailable, although a year before they were commonplace for people. Reality has forced us to turn to social distancing and limiting our own communication needs.

The modern world and culture have turned to electronic communications. ZOOM, Skype, Clubhouse, various messengers, VR and AR are no longer just a way of communication and entertainment, but a single space for meetings, creativity and self-realization.

#### **WHO CAN TAKE PART?**

Applications can be submitted by all artists working on the topic of researching social and cultural ties in an era of world transformation and overcoming inequality. Projects created during the quarantine / lockdown period and reflecting on the theme of art in the era of self-isolation are welcomed. Works can be performed in any technique, including virtual and augmented reality.

## WHAT IS NECESSARY TO PARTICIPATE?

Participation is free. Applications for participation are accepted until March, 23 inclusive by e-mail: [info@myart.org.ua](mailto:info@myart.org.ua).

To submit an application in the subject of the letter it is necessary to indicate: "Participation in the CONNECT project, city, surname"

Indicate the following information in the letter:

First and last name

City of residence

Email

Phone number

Brief description of work / works / project

Up to 5 photos of the submitted work / project

Resume of the author of the work / project

## CONDITIONS OF PARTICIPATION IN THE PROJECT

The organizers discuss conditions of works transportation to Mykolaiv with each separate author. At the end of the exhibition all works will be returned to the authors.

For photographers: organizers have the opportunity to print works on site depending on the size and parameters of digital work.

Link to the contest on Facebook -  
<https://www.facebook.com/events/1923860147770451>